

## Teach to One Roadmaps Student Design Squad Participation Overview

### Purpose

New Classrooms invites students from across the country to participate in the *Teach to One Roadmaps* Student Design Squad (“Student Design Squad”). The program is designed to gather feedback from students on early concepts, designs and prototypes through activities we are calling “playtests” and through surveys, all of which will be administered on the Useberry platform.

Participation in playtests may involve activities such as testing online materials, speaking out loud while using a prototype, sharing opinions via surveys, or providing verbal/written feedback. The goal of the Student Design Squad is to collect student feedback that will improve the overall learning experience on Roadmaps.

### What to Expect

- New Classrooms will notify the Student Design Squad of playtest opportunities via text or email.
- For each playtest opportunity offered, students may choose to participate in the playtest by logging onto the Useberry platform and completing the playtest.
- Unless notified otherwise, students will have up to 24 hours from receipt of the notification to complete the playtest.
- Playtesting should occur outside of school hours on a computer.
- Each playtest should take around 10-20 minutes to complete.
- Students will be required to allow microphone and screen access during participation in playtests so that New Classrooms staff can observe students’ natural reactions and interactions. Students’ screen activity and audio will be recorded while participating in playtests.
- Camera access is not requested or permitted during playtests. Video and/or images of students will not be captured or recorded during playtest sessions or at any other time during a student’s participation in the Student Design Squad.

### Benefits

Your child will receive a digitally-delivered \$5 gift card (from Amazon or Chick-fil-A), digitally delivered to the parent/guardian’s email address, each time they thoughtfully participate in a playtest. Thoughtful participation means deliberate, active interaction during playtests and reflective engagement in response to requests for feedback.

### Confidentiality

All recordings during playtest sessions and feedback provided by students for the Student Design Squad will be maintained by New Classrooms on a confidential basis. Personally identifiable information of participating students will not be revealed in any external or publicly available reports or publications. The recordings of students' interactions during playtests (e.g., screen activity and audio) may be used for product development or research purposes on an anonymous basis, as described in the Consent Form.

### **TTO Roadmaps Contact Information**

If you have any questions or concerns at any time, please contact: [playtest@teachtoone.org](mailto:playtest@teachtoone.org).

## **Consent Form for Teach to One Roadmaps Student Design Squad**

### **Data Controller Information**

Data Controller: New Classrooms Innovation Partners

Address: 344 Grove Street, #65400, Jersey City, NJ 07302

Contact for Privacy Questions

- Email: [privacy@teachtoone.org](mailto:privacy@teachtoone.org)
- Phone: 212-920-6130
- Privacy Policy: <https://teachtoone.org/privacy-notice/>

### **Consent Provisions**

#### **I. Data Collection and Sharing**

- **What student data will be collected?**
  - Student's first name, last name, email address, and country.
  - Browser type, device type, computer operating system, and computer screen resolution.
  - Screen recordings, audio recordings, and transcripts of student interactions during playtesting sessions.
  - Participation in the Student Design Squad is not conditioned on disclosure of more information than reasonably necessary for the playtesting activity.
- **How will student data be collected?**
  - Useberry, the platform on which playtests and surveys are administered, will transfer student data to New Classrooms in a secure manner.
  - For more information on Useberry's privacy practices, please visit <https://www.useberry.com/privacy/>.
- **How will student data be stored?**
  - Student data will be stored securely. New Classrooms has implemented reasonable and appropriate steps to protect student data from unauthorized access or disclosure, improper use, unauthorized modification, unlawful destruction and accidental loss. While we attempt to ensure the integrity and security of student data collected, held, or

processed by us, no method of transmission over the Internet, or method of electronic storage is 100% secure. Therefore, although New Classrooms complies with its legal obligations with respect to the security of your Personal Information, we cannot guarantee its absolute security.

- **How will student data be shared?**
  - Prior to using or sharing student recordings of playtests to third parties, as described below, a combination of automated and human review will be used to redact spoken Personally Identifiable Information (“PII”) such as names, schools, or locations. While New Classrooms will use best efforts to remove all PII from student recordings and feedback, **absolute anonymity cannot be guaranteed.**
  - Student data will be shared under a tiered model:
    - **Internal Use:** Raw playtest recordings may be used by New Classrooms' staff and contractors, all of whom are bound by confidentiality and data security agreements, solely for product development, product evaluation, and/or education research.
    - **Controlled Sharing:** Redacted playtest recordings and transcripts may be shared with vetted research organizations solely for education research under agreements that prohibit re-publication.
    - **Open Datasets:** Non-identifiable, aggregated data, redacted transcripts, and audio-less screen recordings may be included in public research datasets created by New Classrooms.
      - Please note: to allow time for redaction and parental review requests (as described below in II. Participation and Parental Rights), there will be a **90-day buffer period** between the time a playtest recording is collected and when it may first be included in a public research dataset.
    - **Communication about Participation:** We may use anonymized quotes or audio-less screen recordings to communicate about the Student Design Squad to other prospective participants.
      - Please note: to allow time for redaction and parental review requests (as described below in II. Participation and Parental Rights), there will be a **90-day buffer period** between the time a playtest recording is collected and when it may first be used to communicate about the Student Design Squad to other prospective participants.
- **Retention:**
  - **Recordings containing PII will be retained by New Classrooms for a maximum of 3 years from the date of collection**, after which they will be permanently deleted unless earlier deletion is requested.
  - **Fully anonymized and/or aggregate data** that cannot be linked back to individual participants may be retained by New Classrooms beyond 3 years solely for research purposes.

- **Parents may request deletion of their child's personal information at any time.**
- **Ownership**
  - To the extent permitted by applicable law, student feedback, suggestions, ideas and other contributions provided by student in connection with their participation in the Student Design Squad (“Feedback”) shall become the property of New Classrooms, and New Classrooms may use and/or incorporate into its services any service, product, technology, enhancement or other development derived from Feedback without restriction of any kind.

## **II. Participation and Parental Rights**

- Student participation is voluntary.
- **Parents may request deletion of their child’s personal information or withdraw consent to participate at any time by contacting New Classrooms via [playtest@teachtoone.org](mailto:playtest@teachtoone.org).**
  - Please note: withdrawal alone stops future participation but does not automatically delete existing data.
- **Parents have the right to review or request deletion of their child's personal information at any time.** Once anonymized or aggregate data has been shared or used (as described in I. Data Collection and Sharing), deletion is not technically feasible as New Classrooms no longer controls copies distributed to third parties. However, deletion requests will prevent any future use of identifiable data still in New Classrooms’ possession.
- Students will receive a gift card as a token of appreciation for each playtest in which they thoughtfully participate. This is not wages, employment, or ongoing compensation.

## **III. COPPA Compliance**

This form is intended to comply with the Children's Online Privacy Protection Act (COPPA) requirements for verifiable parental consent when collecting information from children under 13.

## **IV. Parent / Guardian Consent**

By signing this form, I acknowledge that:

- I am a parent or legal guardian of the student named below.
- I have read and understand the nature and purpose of the Student Design Squad.
- I give permission for the student named below to participate in the Student Design Squad.
- I consent to the collection, use and sharing of playtest recordings, feedback from and data about the student named below, as described in this Consent Form.
- I understand and agree that, to the extent permitted by applicable law, New Classrooms shall own any student feedback, suggestions, ideas and other contributions provided by a student in connection with their participation in the Student Design Squad, and New Classrooms will be free to use such provided materials without any further consent from me or the student named below.

- By providing my telephone number I am consenting to be contacted by New Classrooms via SMS text message about my child's participation in the Student Design Squad. I understand that message & data rates may apply. Message frequency may vary. I can STOP messaging by sending STOP and get more help by sending HELP. See our privacy policy <https://newclassrooms.org/privacy-notice/>.
- I give permission for New Classrooms to contact the student named below via email and/or text regarding playtest opportunities.

Required fields are marked with an asterisk (\*).

Parent/Guardian Signature\*: \_\_\_\_\_

Printed Name\*: \_\_\_\_\_

Date\*: \_\_\_\_\_

Parent/Guardian Email\*: \_\_\_\_\_

Parent/Guardian Phone Number: \_\_\_\_\_

#### **V. Playtest Contact Preferences**

Please indicate how you would like your child to be notified of playtest opportunities. This method will also be used to contact your child for feedback opportunities.

Preferred method to contact your child for playtest opportunities\*:

Text  Email  Both

Preferred Phone number: \_\_\_\_\_

Preferred Email address: \_\_\_\_\_

#### **VI. Student Agreement**

By signing this form:

- I understand what it means to participate in the Student Design Squad and am interested in doing so.
- I agree to participate thoughtfully in each playtest opportunity that I choose to complete.
- I will strive to complete each activity within the requested time frame.
- I understand that I can opt out of participating in the Student Design Squad at any time.

Student Signature\*: \_\_\_\_\_

Student Name\*: \_\_\_\_\_

**VII. How did you hear about the Student Design Squad?**

(This information helps us understand how people find our services.)

- School
- Friend or family member
- Online search
- Social media: \_\_\_\_\_
- Event: \_\_\_\_\_
- Other: \_\_\_\_\_